



Invitation to Exhibit

Be where the customers are. Don't wait for them to come to you!



Conference 30 July–3 August

Los Angeles, CA

Exhibition 1–3 August

Los Angeles Convention Center

THE 44TH INTERNATIONAL CONFERENCE AND EXHIBITION ON
Computer Graphics & Interactive Techniques



Sponsored by ACM SIGGRAPH



70% Become New Customers

Percentage of attendees who report they found a new company in the Exhibition to do business with over the next year.



SIGGRAPH Garage

You Gotta Start Somewhere

Amazon, Apple, HP, Disney, and Google all have two things in common – they are multi-billion dollar companies and they began in their founder's garage. Join us at the SIGGRAPH Garage. There you will find the Startup Pavilion, VR and AR Pavilion, and a vehicle or two. Every business has humble beginnings and this will be your chance to interact with the founders of today's companies who have the passion, commitment, and desire to make it big and the buyers who want to discover the latest products.

45% Spend More Than \$25,000

Annual budget for products seen in the Exhibition.



Increase Your Exposure and Attract the World-Wide Attention of the Industry

The Exhibition attracts the leaders in the industry by consistently showcasing the latest innovations in computer graphics. These leaders will come to SIGGRAPH 2017 with the authority to buy and budgets that support their purchasing goals. More than 15,000 high-level executives, animators, game developers, engineers, artists, and others from around the world are expected to attend SIGGRAPH 2017.



What You'll Discover

Exhibit at SIGGRAPH to Grow Your Bottom Line

SIGGRAPH 2017 hosts the largest online resource for organizations in the computer graphics industry: the SIGGRAPH exhibitor list and Mobile App. Users have access to search for your company by product or category throughout the year.

Realize the Full Value of Face-to-Face Interaction

There is no more cost-effective way for you to reach so many qualified decision-makers personally. You will develop solid new business leads while building on existing relationships. No other marketing investment offers so much!

Acquire Detailed Attendee Data for Hyper-Targeted Emails

Generate pre- and post-show promotion by utilizing the exclusive SIGGRAPH 2017 registration lists for promotional outreach. Customize your list by analyzing the detailed demographic information collected from each registrant.

Networking Opportunities

SIGGRAPH 2017 offers exhibitors many ways to get out in front of the attendee, from receptions, to dozens of sponsorship opportunities, and the highly coveted media presence that only exhibitors can access. Make sure to get your company out in front of this group of SIGGRAPH attendees.



What We Do for You

Year-Round Audience Access

Exhibitors profit from exposure in year-round attendance promotions that target the most active buyers, including graphic designers, animators, game developers, and software developers.

Magazine and Web Ads Target New Attendees

More than 100 ads will appear in leading industry trade publications, blogs, and web sites generating over 600,000 high-quality impressions.

Buyers Reached by Direct Mail and Email

A direct-mail campaign distributes Conference information and exhibitor lists, and thousands of complimentary invitations will be sent by exhibitors.

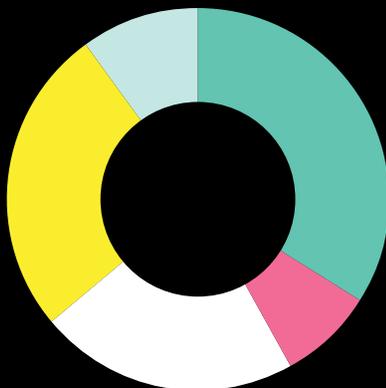
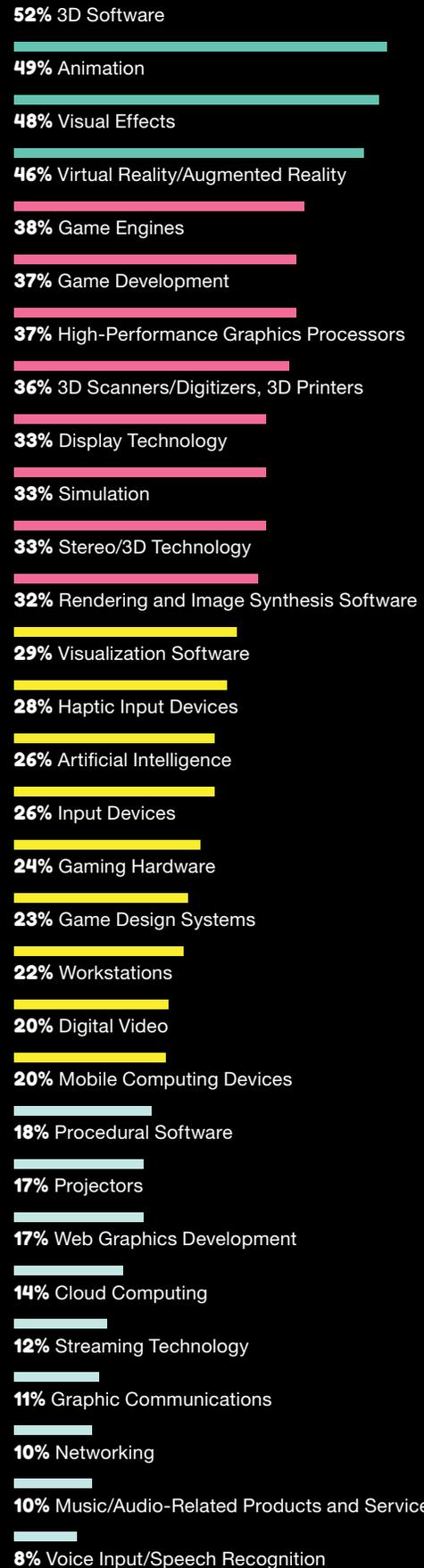
Added Awareness from Social Media and Public Relations

Posts on the leading social media sites and special editorial coverage in industry and related publications will promote the size and scope of the SIGGRAPH 2017 Conference and Exhibition.

Be Energized at the Nexus of the Industry: Los Angeles

Los Angeles is always a source of new life, new ideas, and new energy for this creative, vital industry.

Source of data: All demographic data compiled and reported by the independent organization, SmithBucklin Corporation, Chicago, Illinois, USA.



Attendees' Fields

Product Interest

S2017.SIGGRAPH.ORG



SIGGRAPH 2017 Exhibition
1–3 August 2017

Exhibition Location
Los Angeles Convention Center

SIGGRAPH 2017 Conference
30 July–3 August 2017

Exhibition Hours
Tuesday, 1 August, 9:30 am–6 pm
Wednesday, 2 August, 9:30 am–6 pm
Thursday, 3 August, 9:30 am–3:30 pm

Fee
\$40 per square foot

Your exhibit space rental includes:

Standard booth equipment (for those exhibitors occupying in-line booths), consisting of eight-foot-high back wall drapes and three-foot-high side wall drapes.

Inclusion on the SIGGRAPH 2017 web site and Mobile App, which provides visitors an opportunity to search for exhibitors by category or keyword.

A quota of Full Conference registrations.

A quota of Exhibits-only registrations.

Free admission to several of the SIGGRAPH Conference programs.

Three tickets for the SIGGRAPH 2017 Electronic Theater for each 100 square feet of exhibit space under contract.

Priority points toward space selection for SIGGRAPH 2018.



Reserve your exhibit space now!

Take your place among the leading companies in the computer graphics industry. Exhibit at SIGGRAPH 2017!

Complete the enclosed application and send to exhibits@siggraph.org, or mail to:

SIGGRAPH 2017 Exhibition Management

Hall-Erickson, Inc.
98 East Chicago Avenue
Westmont, Illinois 60559 USA
+1 866.950.7444 (Toll free USA and Canada)
+1 630.434.7779 (International)
+1 630.434.1216 Fax
exhibits@siggraph.org

Los Angeles

THE LOS ANGELES CONVENTION CENTER IS
LOCATED WHERE EVERYTHING IS ACCESSIBLE

You are steps away from a variety of restaurants, entertainment and retail options, and a vibrant nightlife. The setting offers unique access to a variety of recreational opportunities in a spectacular, revitalized downtown. Exhibit at SIGGRAPH 2017 and make sure your company takes part in this irresistible mix of energy, artistry, and the newest ideas in computer graphics and interactive technology.

